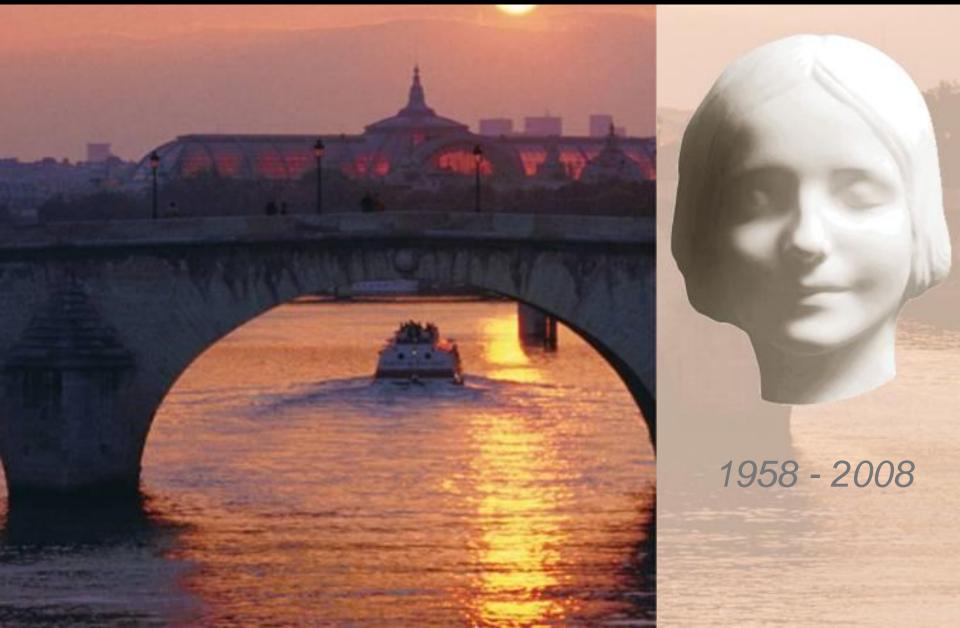
How a dollmaker helped to save thousands of lives

Eagles February 220208 – Tore Laerdal

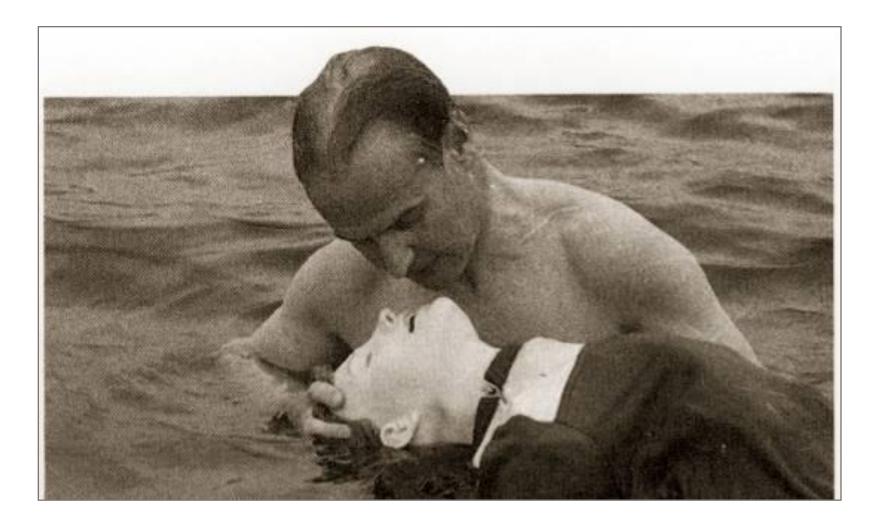
Laerdal started making childrens books and toys



With the need for a lifesize doll our mission turned to Helping save Lives



Resusci Anne - the first patient simulator



1960: First time in the US

(Photo Archer S. Gordon)

Asmund S Laerdal

Hans H. Dahll

1961- Stavanger

Archer Gordon Peter Safar

RECOMMENDATIONS OF THE SYMPOSIUM ON EMERGENCY RESUSCITATION

Elam

Jim

Stavanger, Norway, August 21-24, 1961.

- The method of artificial respiration recommended in an emergence extension of the head and blowing through the mouth or nose.
- The immediate start of reascitation should be given priority over the airway and draining water from the body of the victim.
- The prone position should not be regarded as superior to the position either with regard to patency of the airways or with redeainage from the jungs.
- First-aid workers of all categories, school-children and the general should be taught mouth-to-mouth and mouth-to-nose resuscitation
- Organisations and individuals concerned with teaching life-second try to obtain training aids, which include dolls or manikins, airway films and film-strips, diagrams and pictures.
- The use of airways and other adjuncts should be taught only to personnel, muses, and recognised life-savers.
- External cardiac reascritation should be raught and used only in etion with artificial ventilation, and for the present its use should fined to medical personnel, nurses, and recognised life-savers.
- The best way of disseminating the knowledge of artificial respiration be its compulsory teaching to school-children.
- A central information hureau should be set up in each country to collect information about incidents occurring outside hospitals in which methods of resuscitation have been applied.
- The World Health Organisation should be asked to act as an international information centre to collect and classify information from national centres.

ROXALD F. WOOLNER		Ivar Lund
Great Britain		Norway
Moraus H, Broos	W. P. GLELAND	ALLEN B. DOBKIN
Canada	Great Britain	U.S.A.
JAMES O. ELAM	Report Fary	ARCHER S. GORDON
U.S.A.	Germany	U.S.A.
GORAN HAGLEND	BRUNO HAID	WERSER HOUS
Swiden	Austria	Switzerland
Bjoirs Linn	BERNARD B.G.LECAS	Yvoxxe NoviANT
Norway	Great Britain	France
HENNING POLISEN	HENSING REDES	PETER SAFAR
Denmark	Denmark	U.S.A.

4. First Aid workers of all categories, schoolchildren and the general public should be taught mouth-to-mouth and mouth-to-nose resuscitation

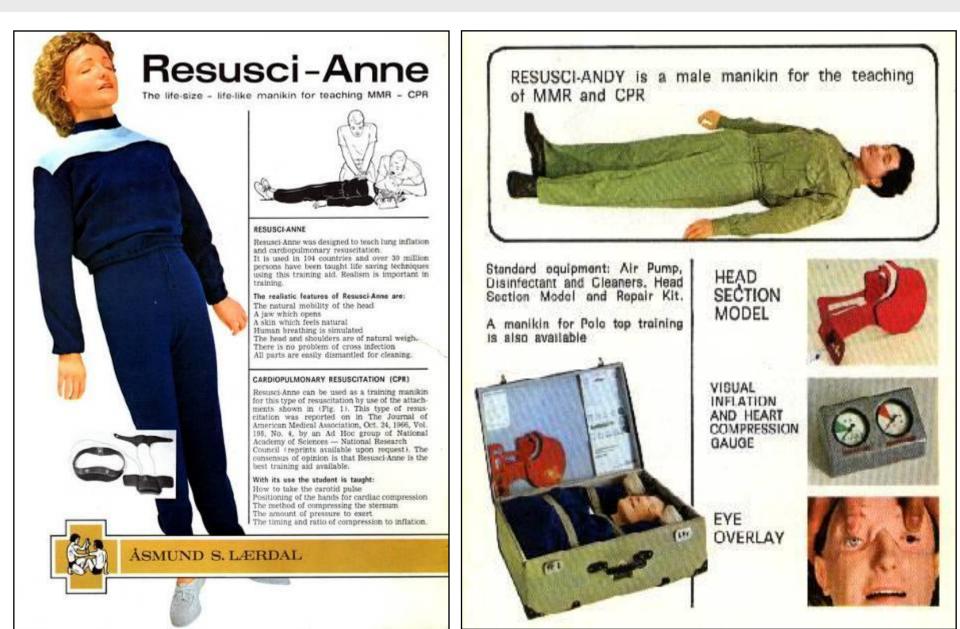
A dollmaker and many helpers

Asmund S. Laerdal

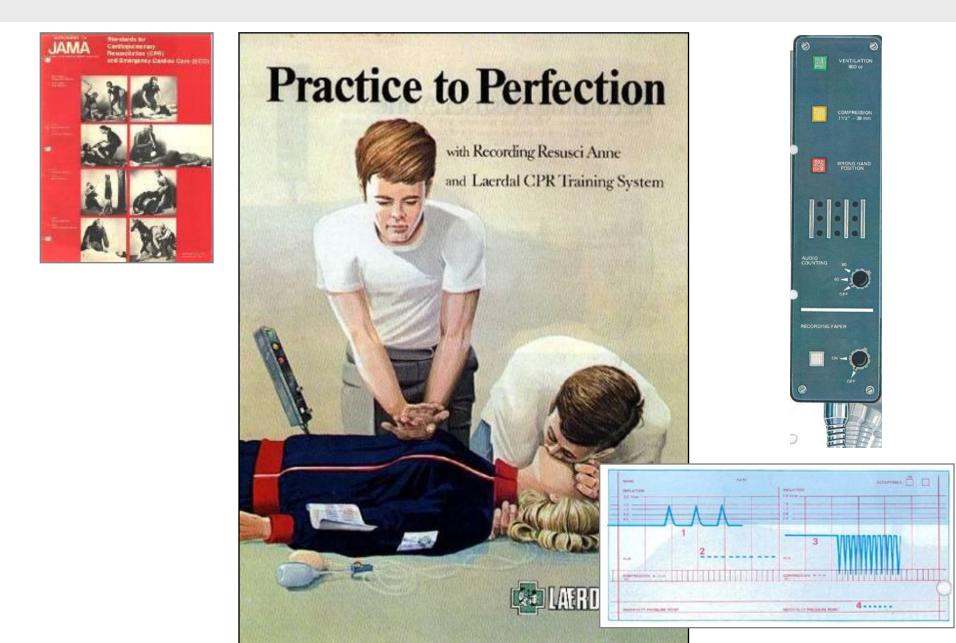
Peter Safar

Bjorn Lind

1960s; Need for a lifelike training aid for m-t-m ventilation, and to make rescuers willing to blow into a "dead" person

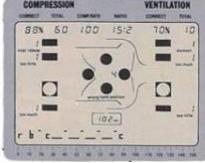


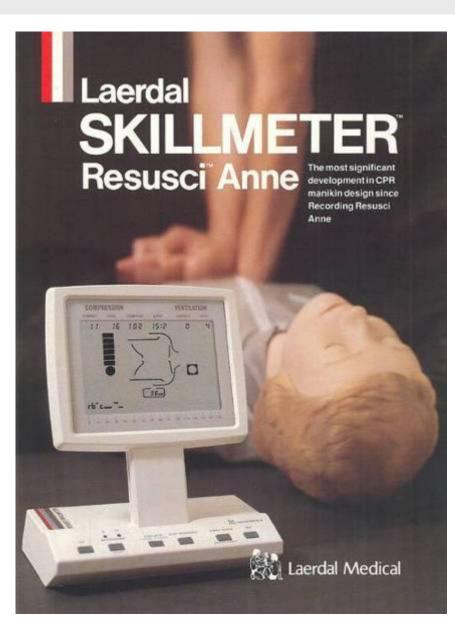
1974: "Practice to perfection", to allow training of laypeople in CPR



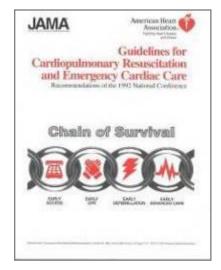
1980s: Quantitative feedback for 90% pass criteria

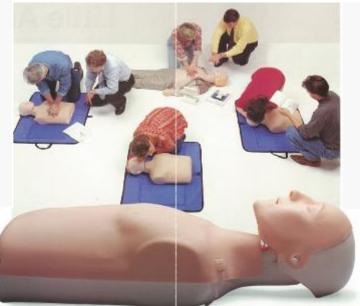






1992: More hands on training



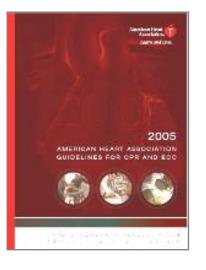


Little Anne



Still instructor driven

2005: Self-directed training





CPR Anytime "take-home" kit



Patient simulation



Resusci Anne Skill Station

Voice prompt feedback training

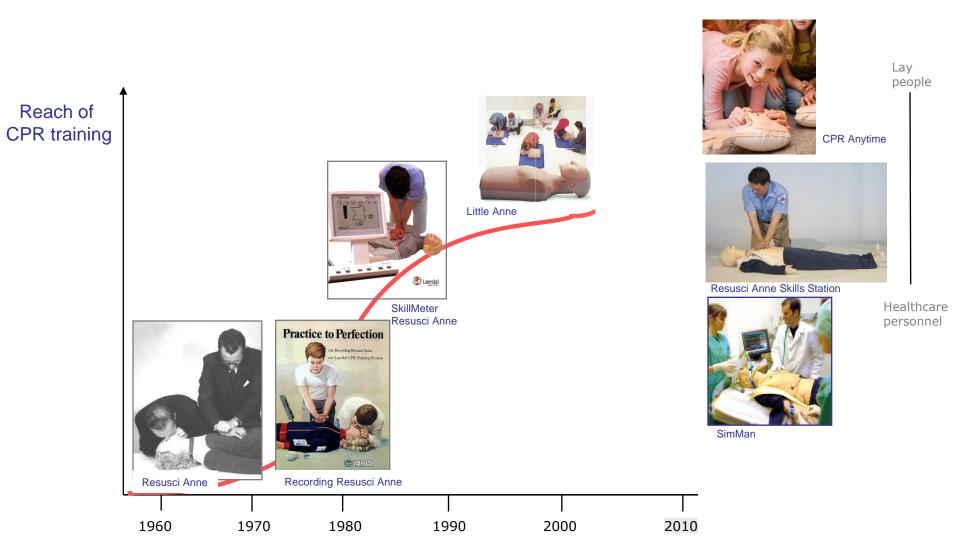


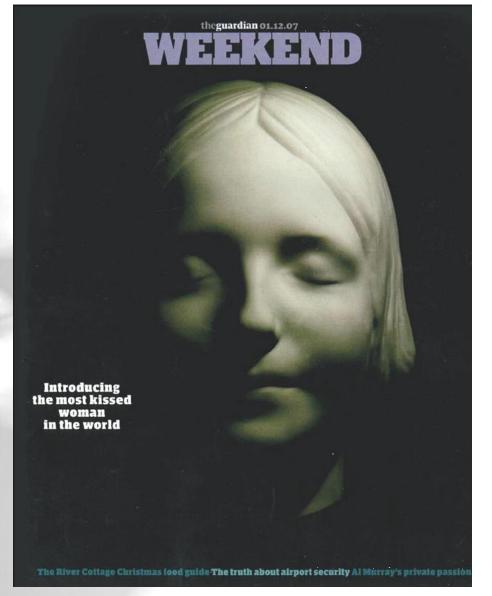
Realtime training at the scene

"Compress deeper



Evolving needs and solutions

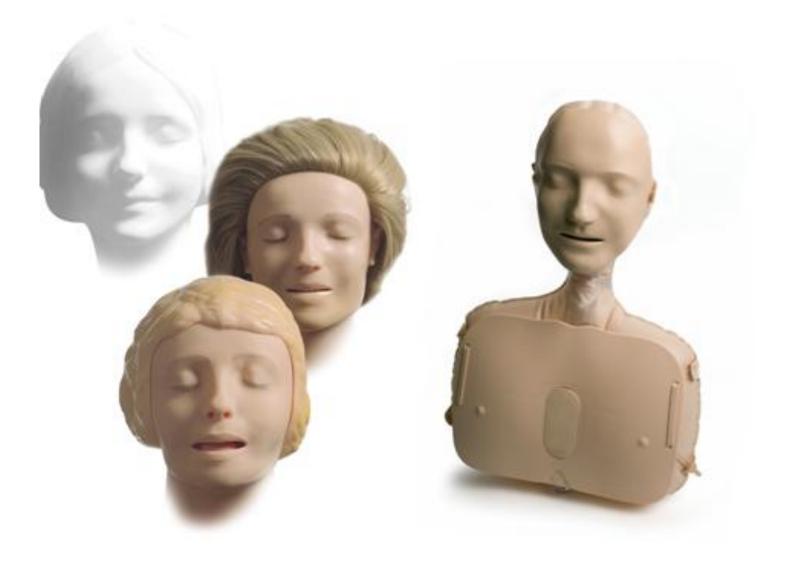




50 years - 300 million

9 page cover story in "The Guardian", Dec 1 2007

10 + models, one facemask



Nation

CPR kit could train 20 million people per year

Officials hope users share life-saving skill with family, friends

By Robert Davis USA TODAY

Cities struggling to save more victims of cardiac arrest have a new tool - a CPR lesson in a box.

CPR Anytime for Family and Friends is a \$30 kit from the American Heart Association that includes a mini-manikin, an instructional booklet and a DVD. The kit is meant to be shared in communities so that many people learn the skill in as little as 20 minutes - using the same kit.

Instruction in cardiopulmonary resuscitation, which includes chest compressions and rescue breathing, traditionally takes place in a class. AHA officials believe, based on what they have observed in test cities, that the home-instruction kit will spread this knowledge faster and more efficiently.

"In two hours I trained 96 kids in a school in Minnesota, and they went home and trained their friends, parents and other family members," the AHA's Ed Stapleton says. His initial effort resulted in 386 people learning CPR, "If I had taught a traditional course. I would have trained six people.

Stapleton hopes the kit is a hit with schools, which for the most part have not taught the basic lifesaving skill because teachers are rarely certified as CPR instructors. "This lets the teachers be facilitators," he says. "They just put in the DVD. Then the kids go home and teach parents and grandparents, the people who are more likely to be around during a cardiac arrest."

USA TODAY published a series of stories in 2003 that examined the nationwide response of emergency rest. Among the findings was the fact the kits come in. The heart association that thousands of people die need-hopes they will be used to train 20 lessly each year when they collapse after suffering this short-circuit in the heart, and no one around them knows CPR and emergency crews can't get there fast enough.

Chest compressions keep blood flowing until a shock can be delivered by an automated external defibrillator or until paramedics arrive to administer drugs. Easy-to-use AEDs are increasingly visible in public places.

But cardiac arrest victims often collapse at home, far from either an AED

medical systems to sudden cardiac ar- or rescue personnel. And this is where urday" at the Coliseum on Nov. 12. million people each year. Currently, the AHA trains 9 million annually; the traditional classes are still available.

The kits can be ordered at 1-877-242-4277 or www.cpcanytime.org.

The training material indicates that if would-be rescuers don't want to do rescue breathing, they can buy time with chest compressions alone.

In cities that struggle to raise cardiac-arrest survival rates, officials see the kits as a new weapon. Nashville hopes to train thousands on "CPR Sat-

"CPR training should be fun, easy and quick," says Corey Slovis, medical director of Nashville's emergency medical services. 'That's why we want to roll this out."

"This is what we've all been waiting for," says Neal Richmond, Lou-isville's EMS medical director. "When I first used this, I walked out feeling like, gee, I know CPR.

Louisville is distributing 5,000 kits to its citizens. "We believe we'll have 10,000 to 15,000 Louisville lifesavers on the streets of our town," Mayor Jerry Abramson says.

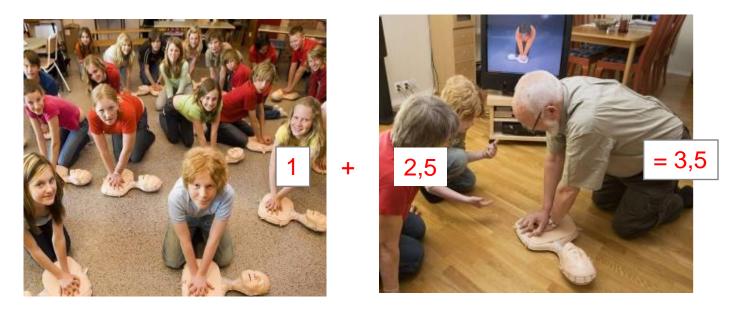


American Hisart Association

CPR Anytime: The American Heart Association's new kit comes with an inflatable manikin, an instructional booklet and a DVD.



10% of a population trained in two years



Norway last two years: 120.000 schoolchildren on average trained 2,5 family members

...but only possible if

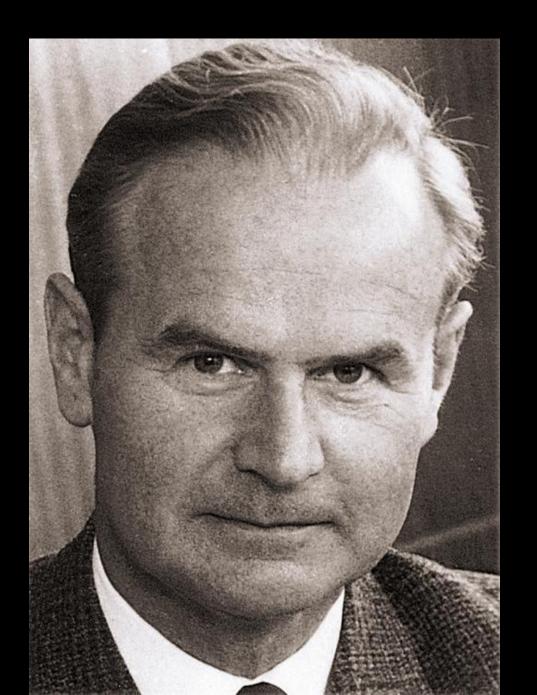
- The project is carefully planned and widely endorsed
- The support by the headmasters and the teachers are secured
- The project is consentrated in time and supported by a well structured media campaign, creating a demand pull effect when the kits are brought home.

Evidens based education



1978 ; AHA honoring the CPR Pioneers and the dollmaker





Asmund S. Laerdal 1913 - 1981

Empathy Couriosity Respect

Vision Entrepreneurship Hard work

"Values we believe in"