



**An Update for the Eagles
February 2013**

Mary M. Newman, MS



Our Mission

- To raise awareness and support programs that give ‘ordinary’ people the power to save a life.

Our Team: Board of Directors



Susan Koeppen



Jamie Dixon

- **National Spokesperson, Susan Koeppen**, KDKA TV News Anchor and SCA Survivor
- **Jamie Dixon, Honorary Chairman**, University of Pittsburgh Men's Basketball, Pittsburgh, PA
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- **Mary M. Newman, MS**, President, Sudden Cardiac Arrest Foundation, Pittsburgh, PA
- **Gary A. Runco, PE, PLS**, Allan Myers, Pittsburgh, PA
- **George P. Yamalis, MBA**, Nonprofit Consultant, Pittsburgh, PA

Our Team: Advisory Council

- **Stuart Berger, MD**, Childrens Hospital of Wisconsin, University of Wisconsin, Madison, WI
- **Allan Braslow, PhD**, Braslow & Associates, University of Pennsylvania, Greenwich, CT
- **Carissa Caramanis O'Brien**, Aetna Insurance, Pro-Med Network, Boston, MA
- **Ray Fowler, MD, FACEP**, University of Texas Medical Center, Dallas, TX
- **Robert G. Gillio, MD**, InnerLink, Inc., Lancaster, PA
- **Keith Griffiths**, Red Flash Communications, San Diego, CA
- **Henry Jampel, MD**, SCA Survivor, Johns Hopkins University, Baltimore, MD
- **Michael Kumer**, Boards Made to Order, Pittsburgh, PA
- **Tom Lopus**, JW Operating, Pittsburgh, PA
- **Keith G. Lurie, MD**, Central Minnesota Heart Center, St. Cloud, MN
- **Robert A. Niskanen**, Resurgent Biomedical Consulting, LLC, Seattle, WA
- **Joseph P. Ornato, MD, FACC, FACEP**, Medical College of Virginia, Richmond, VA
- **Edward M. Racht, MD**, American Medical Response, Denver, CO
- **Edmund M. Ricci, PhD, Mlitt**, University of Pittsburgh Graduate School of Public Health, Pittsburgh, PA
- **Andrew Roszak, JD, Esq, MPA, EMT-P**, National Association of Counties and Cities, Washington, DC
- **Michael R. Sayre, MD, Founding Chairman**, University of Washington, Seattle, WA
- **Samuel F. Sears, Jr., PhD**, East Carolina University, Greenville, NC
- **Laurence Sperling, MD, FACC, FAHA, FACP**, Emory University School of Medicine, Atlanta, GA
- **Roger D. White, MD, FACC**, Mayo Clinic, Rochester, MN



Popular, Comprehensive Website

www.sca-aware.org



The screenshot shows the homepage of the Sudden Cardiac Arrest Foundation website. At the top left is the logo, which consists of a heart with a pulse line and the text "Sudden Cardiac Arrest Foundation" and "raising awareness, saving lives". To the right of the logo is a search bar and a link to "Please Log in or Register". Below the logo is a navigation menu with links: About SCA, Survivors, AEDs, Campaigns, Forums, Newsroom, Resources, ECCU, Affiliates, Sponsors, About Us, Shop, and Donate. The main content area features a large photo of a smiling woman on the left. To the right of the photo are two call-to-action boxes: "Join SCA Community" (orange) and "SCA Survivor Network™" (green). Below these boxes is a large blue banner with the text "raising awareness, saving lives". Under the banner is a "Home" section with tabs for "SCA News", "Recent Blog Posts", "Active Forum Topics", and "Recent SCA Survivors". The "SCA News" tab is selected, showing a list of news items with links. To the right of the news section is a "Take A Step For Survival" section with a "HIGHMARK WALK FOR A HEALTHY COMMUNITY" logo and a "Sign this Petition" button with a "(click here)" link. At the bottom left, there is a text block titled "REPORTERS & BLOGGERS" providing information about sudden cardiac arrest.

Sudden Cardiac Arrest Foundation
raising awareness, saving lives

Please [Log in](#) or [Register](#)

[About SCA](#) [Survivors](#) [AEDs](#) [Campaigns](#) [Forums](#) [Newsroom](#) [Resources](#) [ECCU](#) [Affiliates](#) [Sponsors](#) [About Us](#) [Shop](#) [Donate](#)

Join SCA Community
Participate in discussion forums, write blogs and personal reflections, and receive regular E-news. Membership is Free!

SCA Survivor Network™
Join others who have experienced this life changing event. Share experiences and help one another. Participate in research and awareness initiatives. Membership is Free!

raising awareness, saving lives

Home

SCA News [Recent Blog Posts](#) [Active Forum Topics](#) [Recent SCA Survivors](#)

[Connecticut Lawmaker Proposes CPR Training for All Drivers](#)
[Celebrating Lives Saved in Arizona](#)
[Study Links Levels of Air Pollution and Ozone to Cardiac Arrest](#)
[Join the Sudden Cardiac Arrest Network Today](#)
[Survivor-Rescuer Reunion Scheduled for February 24 in Pittsburgh](#) [More](#)

REPORTERS & BLOGGERS: Sudden Cardiac Arrest is a sudden and unexpected pulseless condition attributable to cessation of cardiac mechanical activity. Each year, 359,400 people experience EMS-assessed out-of-hospital non-traumatic sudden cardiac arrest and nine out of 10 victims die. This is more than the number who die from Alzheimers, assault with firearms, breast cancer, colorectal cancer, diabetes, HIV, house fires, motor vehicle accidents, prostate cancer and suicides combined. When bystanders intervene by giving CPR and using AEDs before EMS

Take A Step For Survival

HIGHMARK WALK FOR A HEALTHY COMMUNITY

Help Keep AEDs Accessible.
Sign this Petition.
(click here)


Sudden Cardiac Arrest Network

sraipolt

[View](#) [Edit Account](#) [My Posts](#) [Contact Me](#)

About Me

First Name: Sheryl
Last Name: Rajpolt
Date of Birth: Tue, 08/06/1963
Gender: Female
Member Type: Family member / friend of SCA survivor
Occupation: Professional and business services

My Photo

My Location

Country: United States
State: Connecticut
Zip Code: 06468

My Medical Interests

Conditions:

- Congenital heart defects

Treatment:

- CPR and chest compressions
- Automated external defibrillators (AEDs)
- Implantable devices (ICD, pacemaker, etc.)

Other:

- Prevention / healthy lifestyle
- Diagnosis / genetic testing / heart screening
- Psychosocial aspects of SCA survival on patients and families

My Advocacy Interests

- Raising awareness about SCA
- CPR-AED training programs
- Emergency response in schools and universities
- Heart screening programs
- Legislative advocacy
- Participation in local events

My Personal Interests

- Music
- Reading
- Sports
- Theatre

My Votes

Average:

❤️❤️❤️❤️

Sample profile entry

SCA Network Members

Welcome to the Sudden Cardiac Arrest Network, an online community for people affected by sudden cardiac arrest and other advocates. Join the Network today to find your peers, provide mutual support, and work in collaboration toward common goals. To find other members, use the search bar and filters below. ([Learn More...](#))

Member Search

I Am My Medical Condition(s)

My Treatment(s) My Advocacy Interest(s) My Country

My State


Avatar	Username	Country	State	Zip Code	Ranking ▾	Votes
	krellly	United States	Arizona	86004	25	❤️❤️❤️❤️
	mpatten	United States	Arizona	85308	25	❤️❤️❤️❤️
	christian	United States	Arizona	85041	15	❤️❤️❤️❤️

Sample member search

Sudden Cardiac Arrest Survivor Network



Young survivors who attended recent Foundation workshops




Are you someone who beat the odds and survived sudden cardiac arrest?
Do you have a family member who survived?
Would you like to help others survive?

We invite you to join the national **SCA Survivor Network™**, the nation's first online community of sudden cardiac arrest survivors.

The SCA Survivor Network™ gives survivors and their families an opportunity to:

- Find others who have experienced this life changing event
- Share experiences and help one another in the healing process
- Participate in research and awareness initiatives.

Join the SCA Survivor Network™ today and connect with other survivors and their families. Participate in discussion forums, write a blog or a personal reflection, and help us in the fight to raise awareness and save more lives.

 **Sudden Cardiac Arrest Foundation**
raising awareness, saving lives

For free registration, visit www.sca-aware.org.

Join the **SCA Survivor Network™** today and connect with other survivors and their families.

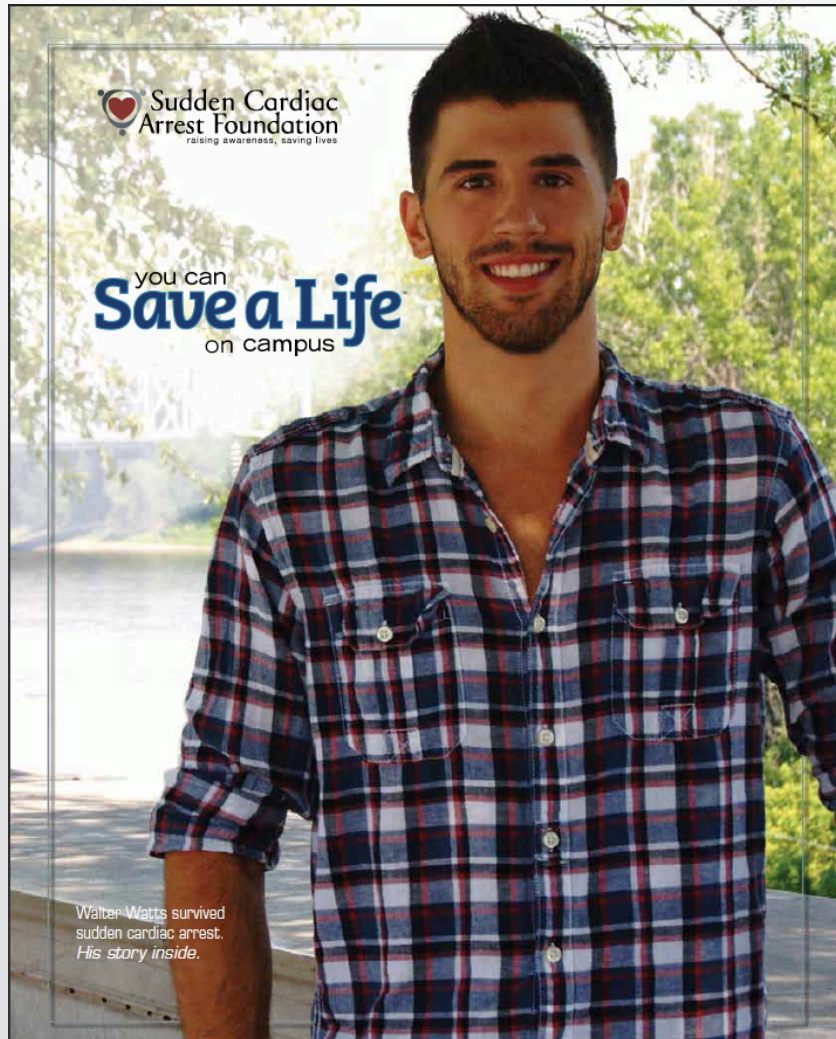
You Can Save a Life at School Campaign



www.sca-aware.org/schools



You Can Save a Life on Campus Campaign



[www.sca-aware.org/
campus](http://www.sca-aware.org/campus)



Raison D'être



A survivor returned to his wife and children

“To save one life is as if to save the world.” - The Talmud

For information, contact info@sca-aware.org
and visit www.facebook.com/youcansavealife.