NO



ARIZONA WINTER STORM OF 2013

WE WILL REBUILD

Terence Valenzuela MD, MPH
Tucson Fire Department Medical Director
Department of Emergency Medicine

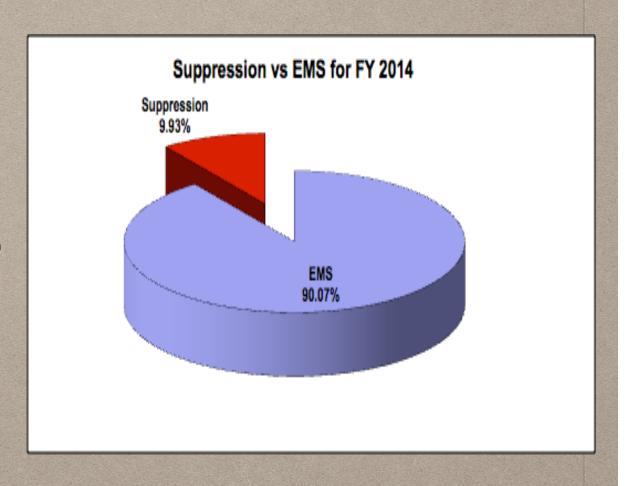
QUESTIONS

- 1. Has Dr Fowler been punished enough?
- 2. Is he thirsting for more?

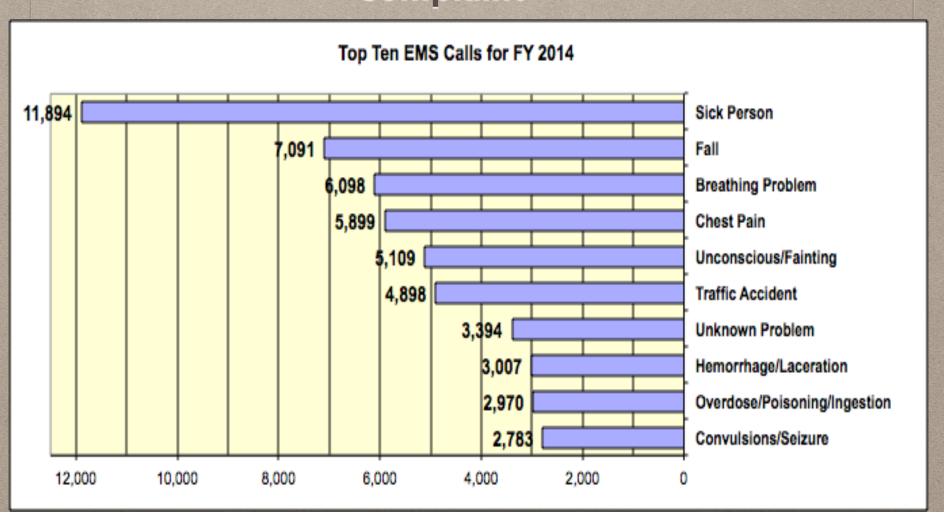
To What Does EMS Respond?

BODY ARMOR FOR? NO

- 2014 EMS Calls
- Medical 90.07%
- Suppression 9.93%
- Total Number 79,699
- 2014 Suppression
- Total 7918



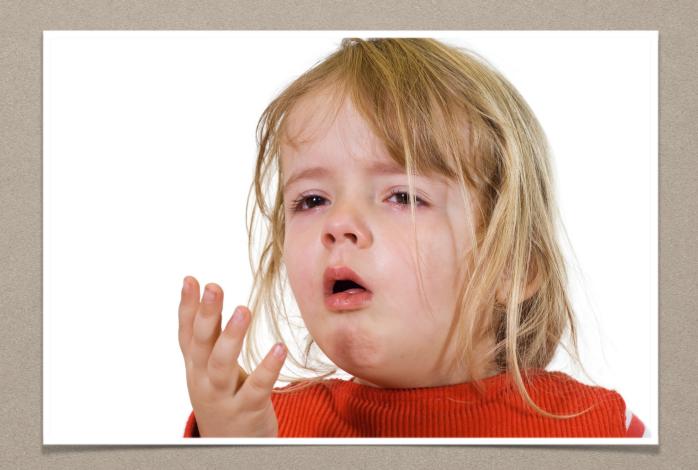
2014 Calls by Chief Complaint



To Whom Does EMS Respond?













OK-Some Kitties *Are* **Dangerous**

Professions have the trust of the population based upon the uniform.

The uniform symbolizes the expectation, formation and service evaluation to the customer; the public (Joseph and Alex, 1972; Rafaeli, 1993).

Some argue that the uniform is the single most important visual medium that communicates the service being provided (Solomon 1985, p 66).



Perception is Reality



Perception Changes Reality

ARE THERE REAL THREATS TO EMS RESPONDERS?

HELL, YEAH!







Alcohol & Drugs

Active Shooter



Hostage



What is the cost?

- Police and Sheriff departments in AZ charge \$350.00 - \$900.00 to attend SWAT training.
- Not included in the cost is:
 - Tactical gear
 - Backfill pay or salary for the participating agency
 - •On average it costs \$1100.00 for the required gear
 - •There is a wide range in pricing for the tactical ballistic gear











COGNITIVE PSYCHOLOGY

- The investigation of internal mental processes
- How do people perceive, remember, think, speak, and solve problems
- Ray has never heard of it

MORE ON UNIFORMS







Color Matters







Color Matters







Color, Headwear And Style Matter

BODY ARMOR FOR EMS? NO MIRRORED SUNGLASSES SHOULD BE FORBIDDEN





CRIME IN THE US WHAT IS THE RISK?

Murder in the US

- In 2013, the estimated number of murders in the nation was 14,196.
- This was a 4.4 percent decrease from the 2012 estimate.
- A 7.8 percent decrease from the 2009 figure and
- A 12.1 percent drop from the number in 2004.





This?



Or this?





This?



Or this?







Or this?



Where Does It Stop?



VALENZUELA VS FOWLER YET AGAIN





FIN



What to do?