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You gotta pay to play!

# Advocacy in EMS

## All Politics Is Thymotic

By DAVID BROOKS  
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CORRECTION APPENDED

Let me tell you what men want. Let me tell you why some middle-age men wear the sports jerseys of semiliterate behemoths half their age while others customize their cars with so many speakers they sound like the hip-hop version of the San Francisco earthquake as they roll down the street.


Recognition. Men want others to recognize their significance. They want to feel important and part of something important.


Some people believe men are motivated by greed for money or lust for power. But money and power are means to get recognition. They are markers of success, and success makes men feel important and causes others to pay attention when they walk in the room.

Plato famously divided the soul into three parts: reason, eros (desire) and thymos (the hunger for recognition). Thymos is what motivates the best and worst things men do. It drives them to seek glory and assert themselves aggressively for noble causes. It drives them to rage if others don't recognize their worth. Sometimes it even causes them to kill over a trifle if they feel disrespected.


Plato went on to point out that people are not only sensitive about their own self-worth, they are also sensitive about the dignity of their group, and the dignity of others. If a group is denied the dignity it deserves, we call that injustice. Thymotic people mobilize to assert their group's significance if they feel they are being rendered invisible by society. Thymotic

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# Why?

- Impact
- Direct results
- Effect change



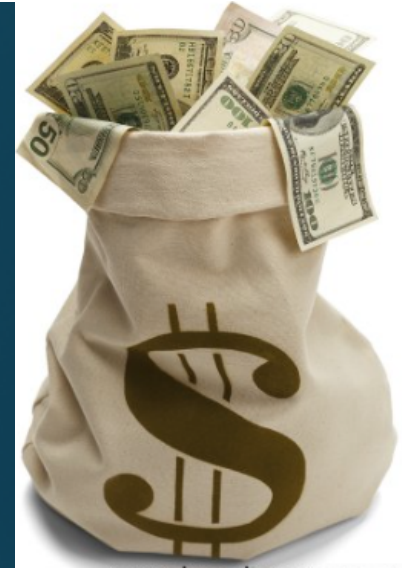
# How

- Contact with your legislator
  - Email
  - Phone
  - In person
- Often the staffer has the biggest impact



# Stakeholders

- Coalitions provide strength
  - Broad based support
  - Identify roadblocks
- 
- ACEP/NAEMSP/NAEMT/AHA/AAA/IAFF/IAFC and many others



# Lobbyist

- Current system
- Hate the game not the player



# 17 restaurants where Washington, DC's elite go for a power lunch



Kathryn Chou [✉](#) [🐦](#)

🕒 Feb. 25, 2016, 10:57 AM 🔥 80,336

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# Advantages

- Patient/provider orientated discussion
- Public safety – Public trust
- If you are not asking for money, much better chance of success





# Protecting Patients Access to Emergency Medications Act

- HR 304
  - Passed House by unanimous consent
- Senate
  - Last year
  - Current status
  - Language modifications
  - Process

# EMS Highlights for 2017

- Strengthen EMS Act
  - Language is being reworked based on stakeholder feedback
  - Planned introduction this year
- Payment Reform
  - Partnering with AAA /NAEMT
  - Initiatives to improve reimbursement to ems agencies
- EMS Memorial
  - Reintroduced this year

- EMS Caucus
  - Increase participation of congressional members
- Mission Zero (trauma)
  - HR 880
  - Zero preventable deaths goal
  - Grants for trauma centers

# Thank you!

## EMS On The Hill Day

- Legislative Priorities
- EMS Caucus
- Online Legislative Service
- Advocacy Coordinators
- EMS Advocate of the Year Award
- EMS On The Hill Day**
  - Register
  - EMS Transformation Summit
- NAEMT Positions
- Letters and Comments
- Other Organizations
- News from Washington

### Congress Enacts Laws That Impact EMS. Shouldn't ALL Members of Congress Understand EMS?

Democrats, Republicans and Independents alike must understand EMS if they are to create legislation in the best interest of our profession and the patients we serve. While their political parties and viewpoints may differ, all 535 members of Congress must:

- Understand the issues and challenges impacting our ability to provide quality patient care.
- Hear from the EMS professionals who are their constituents – those who live and work in their legislative areas and who VOTE.

In 2016, EMS On The Hill Day participants visited 258 congressional leaders. The remaining 277 members of Congress were not visited because EMS constituents from their states did not attend.



**The only way to educate all 535 members of Congress is if you attend! EMS On The Hill Day is open to all in EMS.**

### Register for EMS On The Hill Day

**April 25, 2017 (briefing April 24)**  
Holiday Inn Rosslyn at Key Bridge, Arlington, Virginia

#### Hotel Information

**Headquarters Hotel** is the Holiday Inn Rosslyn at Key Bridge, 1900 North Fort Myer Drive, Arlington, VA 22209. The room rate is \$199 + tax for a single or double room. Reservations must be made by March 22, 2017 to receive this special rate. Rooms are subject to availability, so please book early! Reservations for this event can be made **ONLINE** or by calling 703-807-2000 or 800-368-3408 to speak with our in house Reservations Manager. The block code for the group is EM7.

#### ADDITIONAL INFO

**Help us ensure that MEMBERS OF CONGRESS Understand EMS!**



**Sincere Thanks to the 2017 Sponsors**

- Closing Reception  

- Hill Day Briefing  

- Board Dinner  

- Steward  




**REGISTER ACEP/ORG/LAC TODAY!**

## Leadership & Advocacy Conference

March 12-15, 2017 | Grand Hyatt | Washington, DC



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# Social Media/Contact



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