



ASPR

HHS emPOWER

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Bottom Line Up Front – Literally...

HHS emPOWER Program for Identifying Electrically-Dependent Patients in Your Community

Quick Wins for EMS

1. Check out the HHS emPOWER Map at:
<https://empowermap.hhs.gov/>
2. Download the HHS emPOWER Map Fact Sheet and locate the free emPOWER Map GIS REST Service Link
3. Ask your GIS folks to add the HHS emPOWER Map REST Service into your jurisdiction's GIS systems
4. Start to integrate the population data on those with electricity-dependent medical needs into your emergency planning and response activities – more information on the website



Why HHS Created and Validated the emPOWER Program

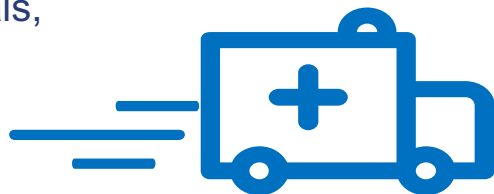
Identifying and Addressing At-Risk Population Needs

3.8 million+ Medicare beneficiaries



rely on electricity-dependent medical equipment and health care services to live independently in their homes. CMS data should capture most of these patients.

In a **public health emergency** or **disaster**, these at-risk beneficiaries often seek immediate care from first responders, hospitals, and shelters.



This leads to **surges in health care demand** and **stress** on the health care system and shelters.

GOAL: TARGETED PREPAREDNESS:
Communities can **reduce system stress**, **improve continuity of care**, and better **protect** their at-risk Medicare beneficiary populations.



Three emPOWER Program Tools

emPOWERing Emergency Planning and Response

The HHS emPOWER Program provides dynamic data and mapping tools to help communities protect more than 3.8 million Medicare beneficiaries who rely on electricity-dependent medical equipment and health care services

emPOWER Map 2.0

HHS emPOWER Map 2.0

Over 2.5 million Medicare beneficiaries rely on electricity-dependent medical and assistive equipment, such as ventilators and wheel chairs, and cardiac devices in our communities. Severe weather and disasters that cause power outages can be life threatening for these individuals.

How can we empower community and electricity-dependent Medicare beneficiary health resilience?

Every hospital, first responder, electric company, and community member can use the map to find the monthly total of Medicare beneficiaries with electricity-dependent equipment claims at the U.S. state, territory, county, and zip code level and turn on "real-time" natural hazard and NOAA severe weather tracking services to identify areas and populations that may be impacted and are at risk for prolonged power outages.

Together, we can all develop emergency plans and response activities for the whole community and assist our at-risk community members prior to, during and after an emergency.

Select map attributes to display data

NATURAL HAZARDS
Flood Outlook
Select State/Territory
Select County
Select ZIP Code
MAP STYLE
Select Response

Medicare Data Totals

Geographic Area: U.S.
Beneficiaries: 10,365,009
Electricity-Dependent Beneficiaries: 2,537,025

Electricity-Dependent Scale
14 - 9,225
15 - 9,226 - 27,603
16 - 27,604 - 52,618

Natural Hazard Legend
Likely
Occurring or Imminent
Possible

Publicly available at
<https://empowermap.hhs.gov>

emPOWER Emergency Planning De-identified Dataset

Services	Services	Services
# In-Facility ESRD Dialysis (3 months)	# O2 services [tanks] (13 months)	# Home health (3 months)
11	All Power Dependent	
11		
43		
47	# Electricity-Dependent Devices and DMF	# Cardiac Devices (5 years)
28		# Ventilators (13 months)
	30	11
	41	0
	86	11
	157	11
	92	0
		11

Restricted to public health authorities and relevant partners

emPOWER Emergency Response Outreach Individual Dataset

INDIVIDUAL LEVEL DATASET - All At-Risk Individuals
POPULATION - Medicare population is restricted to alive beneficiaries as of N
NA indicates that that the at-risk population is not included in this request.

NOTE: All data are fictitious and used for illustrative purposes only

Name			Other Information		
Initial Sorting Order	First Name	Last Name	Date of Birth	Enrollment/Plan Type	
Address					
Street Address 1	Street Address 2	City	County Name	County FIPS Code	State
57 Coney Island Av		Brooklyn	Kings County	047	NY
150 Dean Street		Brooklyn	Kings County	047	NY
1600 40 St		Brooklyn	Kings County	047	NY
1800 Bay Ridge Ave		Brooklyn	Kings County	047	NY
1900 63rd St	First Floo	Brooklyn	Kings County	047	NY
17 212th Place		Queens Village	Queens County	081	NY
180 E 205 St		Bronx	Bronx County	005	NY

Secure restricted to authorized public health authorities

Three emPOWER Program Tools

The HHS emPOWER Program provides dynamic data and mapping tools to help communities protect more than 3.8 million Medicare beneficiaries who rely on electricity-dependent medical equipment at home.

emPOWER Map 2.0



Publicly available at
<https://empowermap.hhs.gov>

Access: PUBLIC

**SEE GEOGRAPHICALLY
THE AGGREGATE
NUMBER OF AT-RISK
INDIVIDUALS DOWN TO
THE ZIP CODE LEVEL**

Restricted to public health authorities and relevant partners

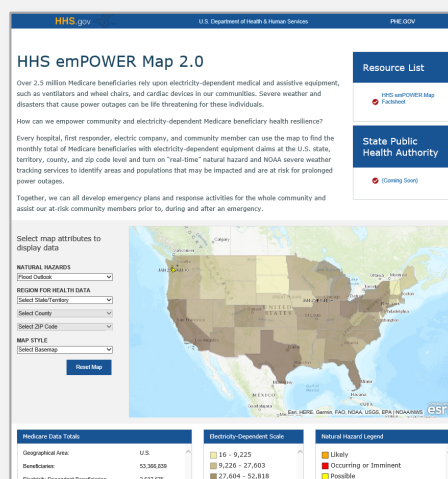
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Three emPOWER Program Tools

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Restricted to public health authorities and relevant partners

Access: RESTRICTED to PUBLIC HEALTH and PARTNERS

SEE THE MONTHLY TOTAL NUMBER OF CLAIMS BY CATEGORY AT THE ZIP CODE LEVEL

Restricted to authorized public health authorities

Three emPOWER Program Tools

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**Access: AUTHORIZED
PUBLIC HEALTH
AUTHORITIES**

**INDIVIDUAL DATA FOR
PURPOSEFUL PLANNING
AND COORDINATED
RESPONSE**

3

Publicly available at
<https://empowermap.hhs.gov>

Restricted to public health
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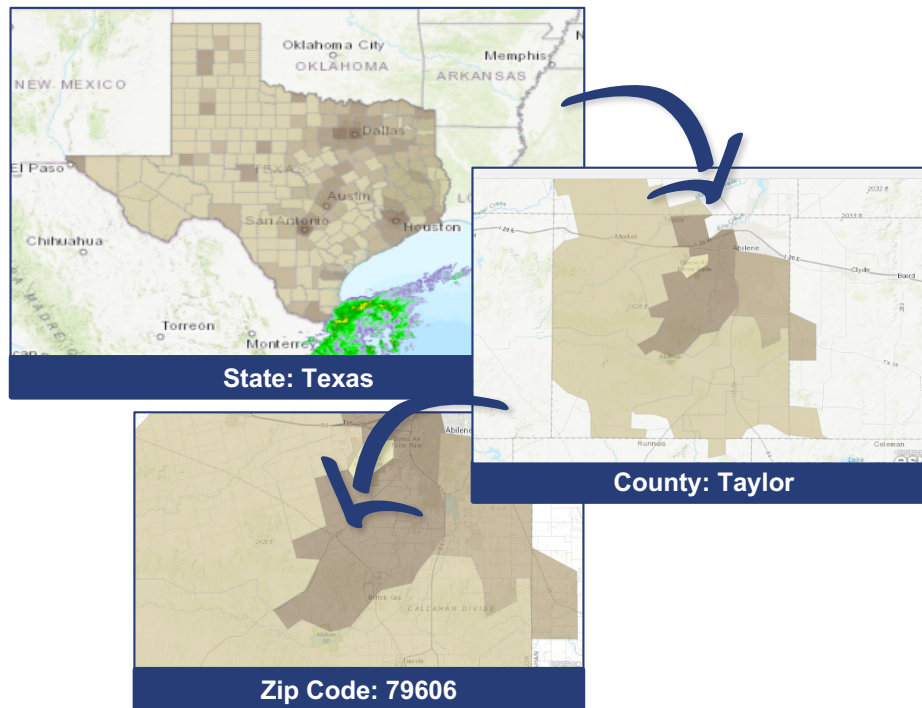
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17 212th Place		Queens Village	Queens County	081	NY
180 E 205 St		Bronx	Bronx County	005	NY






Secure restricted to authorized
public health authorities

Example: HHS emPOWER Map 2.0

How can I use the emPOWER Map 2.0?

The map provides a starting point for estimating the electricity-dependent population in a geographic area prior to, during, or after an emergency



-  Gain population-based situational awareness
-  Plan for evacuations and identify evacuation routes
-  Identify health care resource needs and potential areas of hospital/EMS surge
-  Determine potential shelter locations and shelter resource needs
-  Inform public communications and foster community engagement and assistance

HHS emPOWER Program Innovation

Using Innovative Technology to Improve and Advance the Program

In Spring 2018 the HHS emPOWER Program will launch the emPOWER Map Virtual Assistant through **Google Assistant and Amazon Alexa** to put emPOWER data in the hands of first responders in the field

“Ok Google” “How many Medicare beneficiaries are electricity dependent in my current zip code?”

“There are 255 electricity-dependent Medicare beneficiaries in 79606”

Coming Soon!



Say “Ok Google”
or tap mic

emPOWER Map Virtual Assistant provides communities with the **right data** in the **right tool** to the **right person** at the **right time**...

...So that first responders, community members and community organizations (e.g. aging agencies) can have **readily-available information** on the electricity-dependent population in their hands, enabling them to **make informed decisions** and take action.

This Slide Should Look Familiar...

HHS emPOWER Program

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Validation for the HHS emPOWER Program

Testing Medicare Data for Emergency Preparedness

In 2013, ASPR and the Centers for Medicare and Medicaid Services (CMS) partnered to explore how Medicare data can help communities **anticipate, plan for, and address** the unique needs of the electricity-dependent population.

The Pilot

Field tested the accuracy of Medicare claims data in locating residents of New Orleans across 8 ZIP codes



Figure 1. Medicare beneficiaries in the City of New Orleans with a claim for ventilator, oxygen concentrator and/or oxygen tank.

The Results

- **191 of the 611 individuals visited in their home in five hours**
- **93% had the equipment**

The NOLA drill also revealed gaps in emergency preparedness. **Of the 611 individuals** identified:

