Conflicts of interest

I receive <u>no funding</u> for this presentation or work,

and have no conflicts of interest.

"Mi CASA es tu CASA":

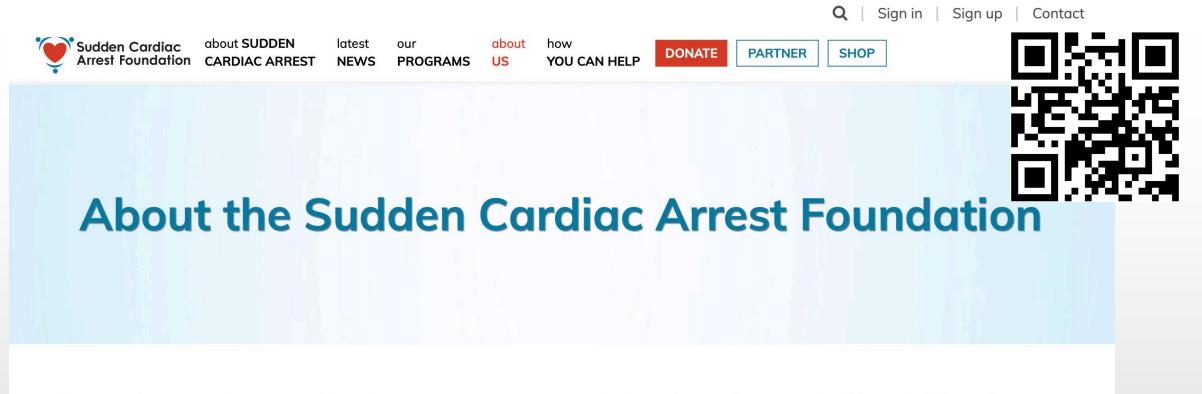
STEVE SANKO, MD, FACEP, FAEMS

JUNE 14, 2023



A new community for all affected by cardiac arrest.





Our vision is to eliminate preventable death and disability from sudden cardiac arrest and support people affected by SCA. Our mission is to raise public awareness of sudden cardiac arrest and promote initiatives that help save lives through education, research, and community.

The Sudden Cardiac Arrest Foundation is a national community benefit 501(c)(3) organization based in Pittsburgh, PA. Our vision is to eliminate preventable death and disability from sudden cardiac arrest and support people affected by SCA. Our mission is to raise public awareness of sudden cardiac arrest and promote initiatives that help save lives through education, research, and community.

How can we help cardiac arrest patients heal other cardiac arrest patients?



A new community for all affected by cardiac arrest

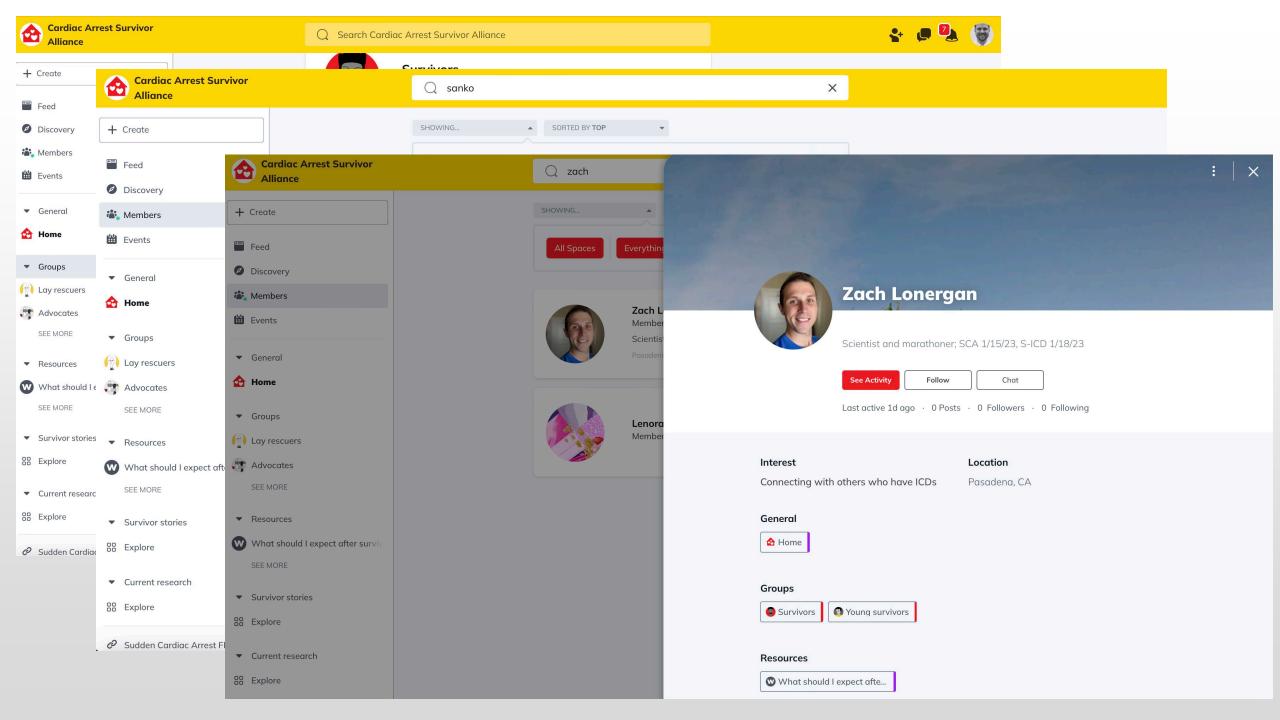
Hope. Healing. Home.







Cardiac Arrest Survivor Alliance[™], a program of Sudden Cardiac Arrest Foundation, is a place for anyone touched by cardiac arrest. CASA fosters an online community for patients, families, friends, caregivers, rescuers, and advocates. Peer support, information resources, and access to experts will help community members recover, re-engage, and thrive. CASA is a home for hope and healing.





Key messages from end users...

Survivors

"Felt dazed in the hospital,... could interact, but not process any of the instructions being given to me"

"Had no idea what to expect in weeks and months ahead: mood swings, cognitive skipping, physical limitations, dependence on my partner, occasional bouncebacks to ED, healthcare costs"

Difficulty envisioning long term training plan: "When I'll be back to normal"

Bystanders

Variability in feelings based on perceived/known outcome

"Had difficulty unseeing what I saw... Trouble sleeping for weeks"

"Ended up coping in ways I shouldn't have"

Key messages from end users...

STRONG INTEREST IN PAYING IT FORWARD

- Helping other patients understand and heal
- Offer thanks to bystander who helped
- Visit dispatch centers
- Advocate among policy decision makers
- Promote CPR and community participation



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Southern California Chapter

Nearly 14,500 EMS-treated out-of-hospital cardiac arrests (OHCA) occur each year in Southern California.

Around 24 million people live in the 10 counties that comprise Southern California, where it's estimated that nearly 14,500 EMS-treated out-of-hospital cardiac arrests (OHCA) occur each year - of which only around 1,500 survive.

This loss of life is equivalent to losing 25 jumbo jets each year, and does not even include those suffering from out-of-hospital cardiac arrest who are beyond help when 911-



So California Chapter of SCAF – Future plans

- Annual Survivors Meeting (early Fall)
- Promote new approaches to increase AED availability
 - Supporting regional and national legislation
 - Promote Fire Inspectors capturing AED location
 - Police and Ride Share use of low-cost AEDs
- Leveraging film schools to capture bystander/patient/family stories
- Inter-university competitions for fresh ideas on increasing bystander activation in at-risk communities
- Connecting interested patients and families to advocacy opportunities



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Building communities of heroes and survivors by improving action and





A new community for all affected by cardiac arrest

Hope. Healing. Home.





My ask to all of you:

- Refer YOUR survivors to CASA
- Share this link with your hospital CPR committees: "casahearts.org"