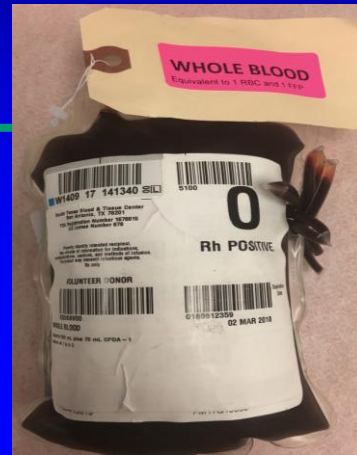


What Are the Evolving Blood Product “Solutions” for Managing Severe Hemorrhage, TBI, Burns, etc,?



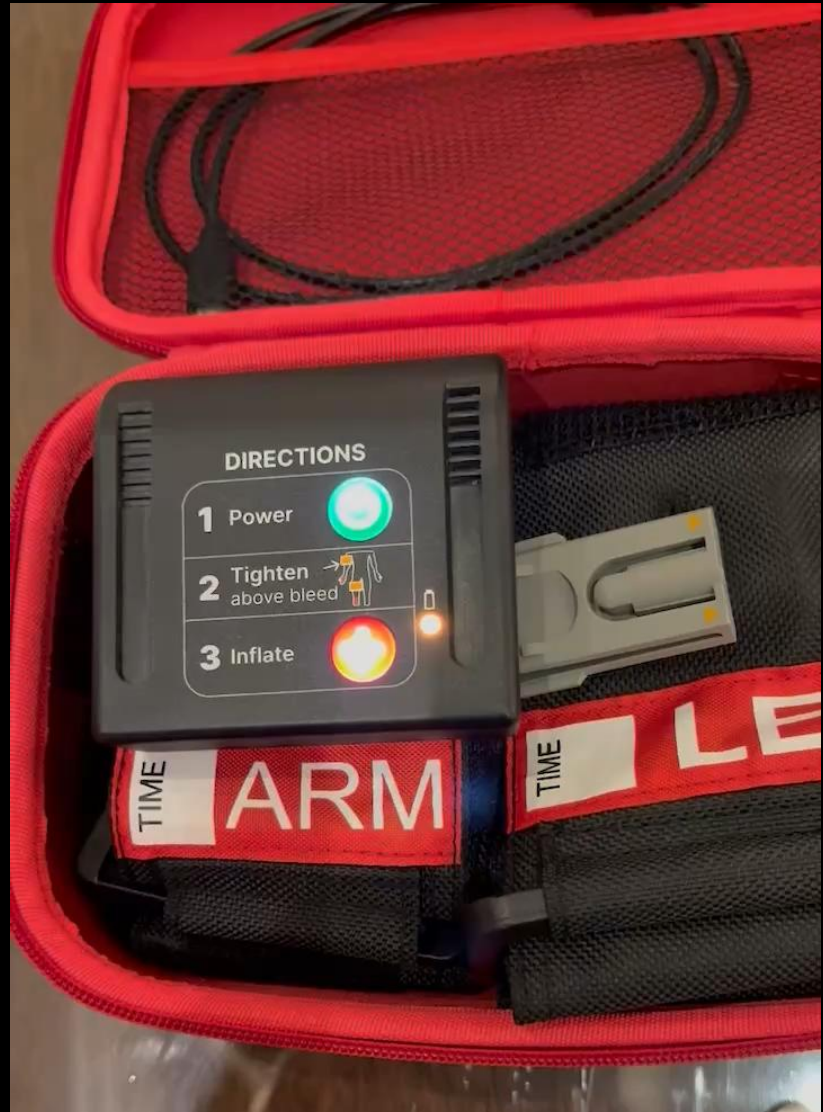
Paul E. Pepe, MD, MPH, FAEMS, MCCM, FACEP MACP, FRCP, FFSEM

*Adjunct Professor, Department of Management, Policy and Community Health,
University of Texas Health Sciences Center, School of Public Health, Houston, Texas
Medical Director , Dallas County (TX) Public Safety and Emergency Medical Services
Global Coordinator, Metropolitan EMS Medical Directors Alliance, Earth, Solar System*

DISCLOSURE for Continuing Medical Education Purposes

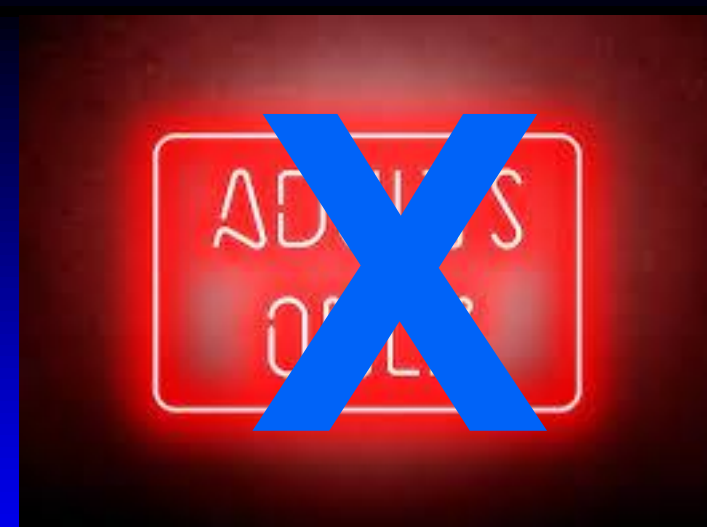
- This activity has been planned and implemented in accordance with the accreditation requirements and policies of the *Accreditation Council for Continuing Medical Education (ACCME)* through the joint providership of White Coat Institute (d.b.a. *GetMyCME*) and the *Gathering of Eagles* alliance.**
- The White Coat Institute is accredited by the ACCME to provide continuing medical education for physicians.**
- None of the planners for this educational activity have relevant financial relationship(s) to disclose with ineligible companies whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients.**

*So Where Did We
Leave Off This
Morning?*



Giving Blood in the Field...





OBSTETRICAL HEMORRHAGE

- Antepartum hemorrhage
 - Abruptio placenta – No. 1 cause of death
 - Placenta previa
- Postpartum bleeding
 - Uterine atony – No. 3
 - Placenta accreta, increta, percreta
 - Uterine inversion
 - Laceration/Uterine Rupture – No. 2
 - Other



Hemorrhage after Tonsillectomy

Causes, types and management

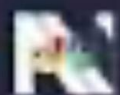
Dr. Krishna Koirala





**#NBC NEWS
INVESTIGATES**

CALLS FOR RESCUE VEHICLES TO CARRY BLOOD



She was bleeding to death. A new treatment on Dallas ambulances helped save her life

Dr. Kate Krause, a Dallas emergency medicine physician, received transfusions on an ambulance as she from postpartum hemorrhage.

By **Lauren Caruba**
Investigative reporter

Aug. 21, 2025 | Updated 6:00 a.m. CDT | ⌚ 3 min. read



But



**The Truth is
Rarely Pure...**

...and Never Simple

Oscar Wilde



Man's Gotta Know
His Limitations...

“Dirty” Harry Callahan
Magnum Force (1973)

Whole Blood Program Requires:

- **Close Cooperation with Blood Collectors**
(to produce Whole Blood vs. Components & to ID Low Titer Donors)
- **Designated Trauma Ctr & Other Major Hospitals**
(that will exchange blood, take up expiring units, & create datasets)
- **Community Donor Programs & Govt. Support**
("Heros in Arms", Legislative Funding & Cost-Savings)
- **Document Life-, Cost- and Supply-Saving,**
(mitigate massive transfusions, insurance costs and prosecutions)

What's the Source?



TRANSFORMING TRAUMA CARE

***Still***

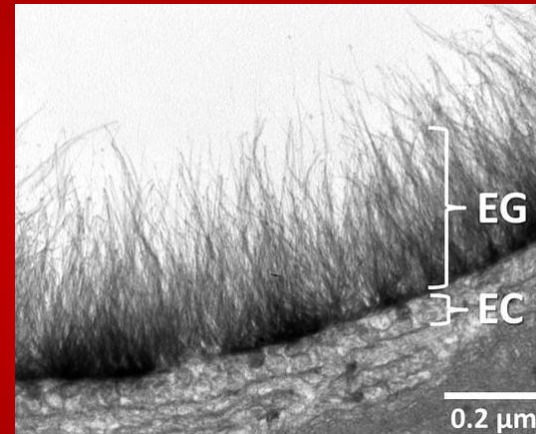
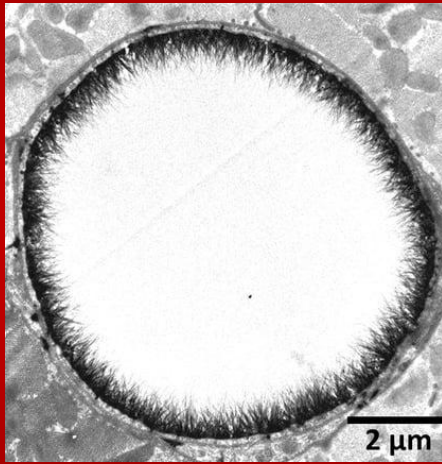
Not Enough Whole Blood Supply for Every Ambulance --- and Never Will Be ...



Instead – In Our Country ...

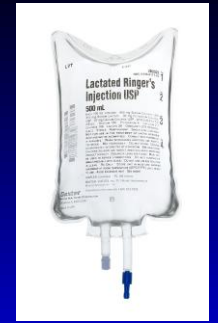
... Medics Usually Need to Wait for an “Intercept” from a Supervisor Vehicle That Carries the Stored Whole Blood or an Air Medical Team...

My Answer Then --- And Now :
We Can --- and Need to ---
Protect the Glycocalyx ASAP !

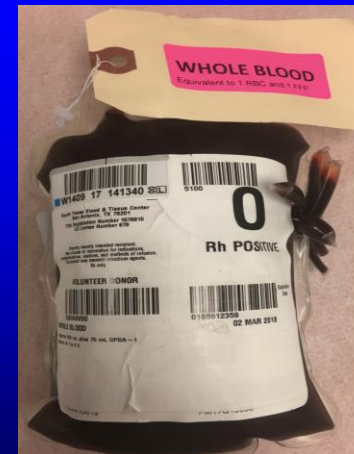


**The Endothelial Glycocalyx (EG) Covering
and “Caulking” the Endothelial Cells (EC)
(Which is Also Called the “Blood Brain Barrier” (BBB) in the Brain)**

Evolving Thinking about the Endothelial Glycocalyx ...



- Clear Fluids (e.g., Crystalloids) Disrupt It !
- Blood and Plasma Not Only Preserve It....
- They Seem to Heal It

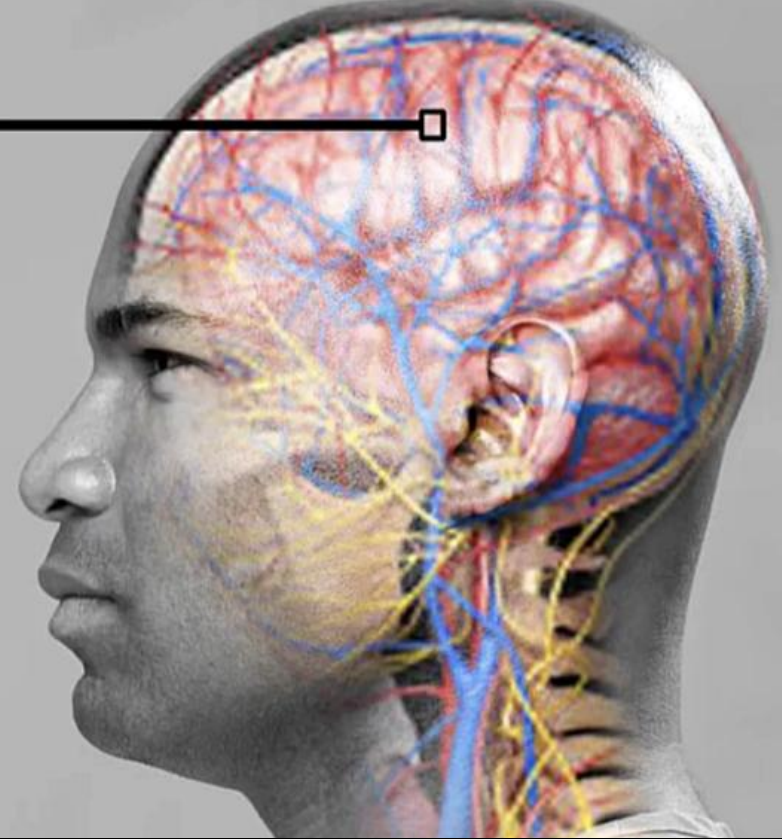
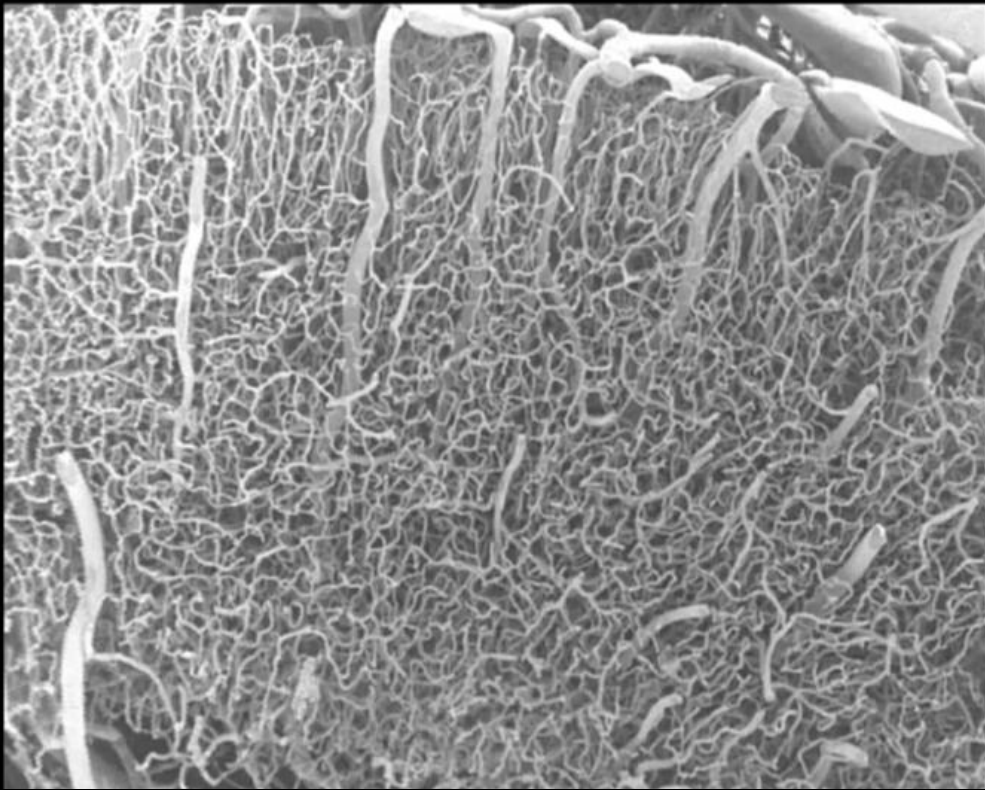


**So Why Would
We Use Plasma
for TBI?**



What Is Brain Made Of ?



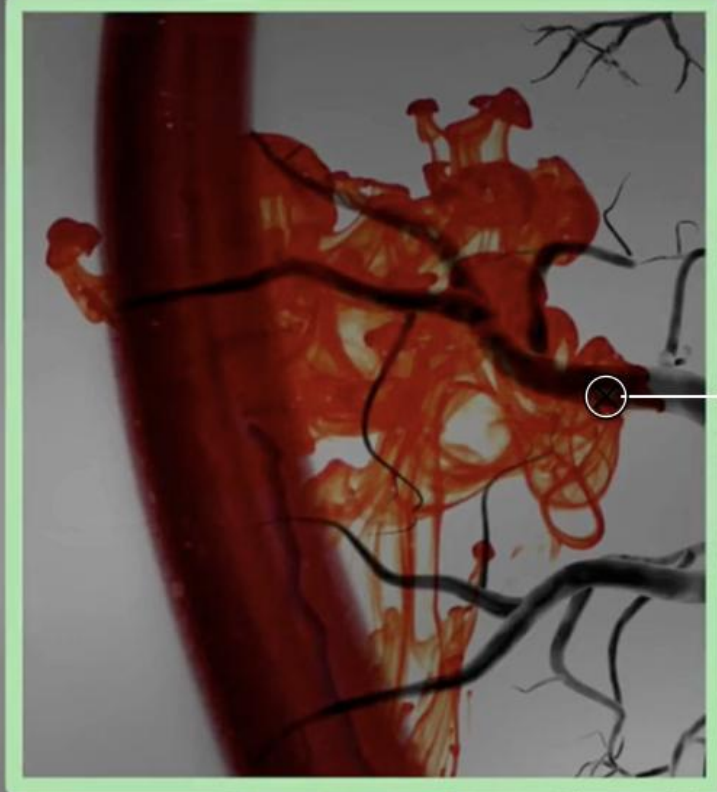


- **Brain Not Just “Grey Matter”**
- **Actually Looks More Like Blood Vessels**
- **No Cell is $>10 \mu\text{m}$ from a Capillary**
- **Every Neuron Has Its Own Capillary**
- **= 600 km of Capillary Network**

BUT –

DO IT EARLY ON !!!

Bottomline:



**NEED
TO STOP
THE LEAK**



**So We Also Need to Protect
the Glycocalyx
Within the Cranium As Well !!**

(aka -- the Blood Brain Barrier)



TXA IN TBI

Part 2: The earlier the intervention, the better the outcome

By Paul E. Pepe, MD, MPH, FAEMS, MCCM; Jonathan Jul, MD, MPH, FACEP, FAEMS; James P. Roach, DO, FACEP; and John B. Holcomb, MD, FACS

As discussed in last month's opening column about nonmechanical hemostasis in prehospital trauma care, the use of TXA had overall positive results when reported by the CRASH-2 investigators, who used it for presumed post-traumatic hemorrhage more than a decade ago.¹ Despite that apparent success and many other positive studies

examined the use of TXA for those with mild to moderate head injury with the concern that if accompanying intracranial bleeding occurs, it can be life-threatening.³

The classic statement about patients with an epidural hematoma is that they are those who "first talked, then died." The relatively thin temporal bone is traversed by the middle meningeal artery (left or right),

tion of TXA comes into play.

Like its predecessor trial in general trauma patients with bleeding, the number of patients enrolled in CRASH-3 was quite large, involving 175 hospitals in 29 countries. Published in November 2019, it was again a 1:1 trial of TXA for TBI vs. placebo. As in CRASH-2, the treatment protocol provided 1 gram over 10 minutes early on (within

**And Same Applies
for Plasma !**



Head Injuries *continued...*



HEAD INJURIES WITH NEW ONSET GCS \leq 12

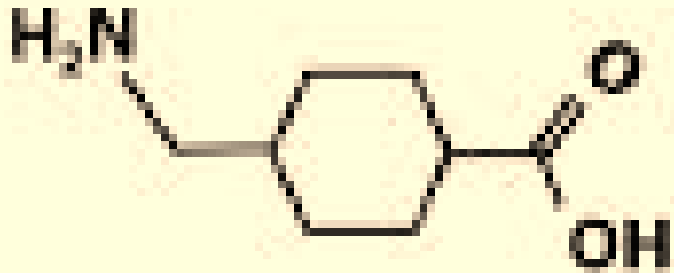
- GCS of \leq 12 must be assessed prior to any sedation medication administration
- **PLASMA TRANSFUSION:**
 - Refer to the “Blood Product Transfusion” protocol ([pp. 130-131](#)) for **PLASMA** administration procedure
 - Adult:
 - 1 unit IV/IO, deliver over 5-10 minutes utilizing the LifeFlow device.
 - **Exception:** If SBP < 120 mmHg, deliver as rapid infusion
 - May repeat 1x prn, if SBP is < 120 mmhg after the first unit is delivered
 - Max total dose 2 units
 - Pediatric:
 - 10mL/kg IV/IO, deliver over 5-10 minutes utilizing the LifeFlow device.
 - **Exception:** If age appropriate hypotension is present, deliver as rapid infusion
 - Max total dose 1 unit



As Implied --- Every ALS Unit Can Protect the Glycocalyx ...

.... with TXA and Plasma

TXA



**OTHER
FORMULATIONS ?**

Salsa Verde!



> Crit Care Med. 2010 Oct;38(10 Suppl):S620-9. doi: 10.1097/CCM.0b013e3181f243a9.

Rationale for routine and immediate administration of intravenous estrogen for all critically ill and injured patients

Jane G Wigginton ¹, Paul E Pepe, Ahamed H Idris

Affiliations + expand

PMID: 21164406 DOI: 10.1097/CCM.0b013e3181f243a9

But Most Importantly ...



Spray Dried Plasma

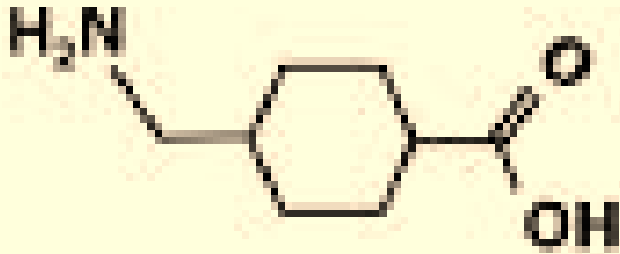
Estimated Early 2028

Multi-Year Shelf Life & No Refrigeration, etc

Plan/Budget Now for Use on Every ALS Response Unit ?

Eventually We Can Stock and Use On Any and Every First-in Advance Life Support Unit !
...And with NBA Trainers !

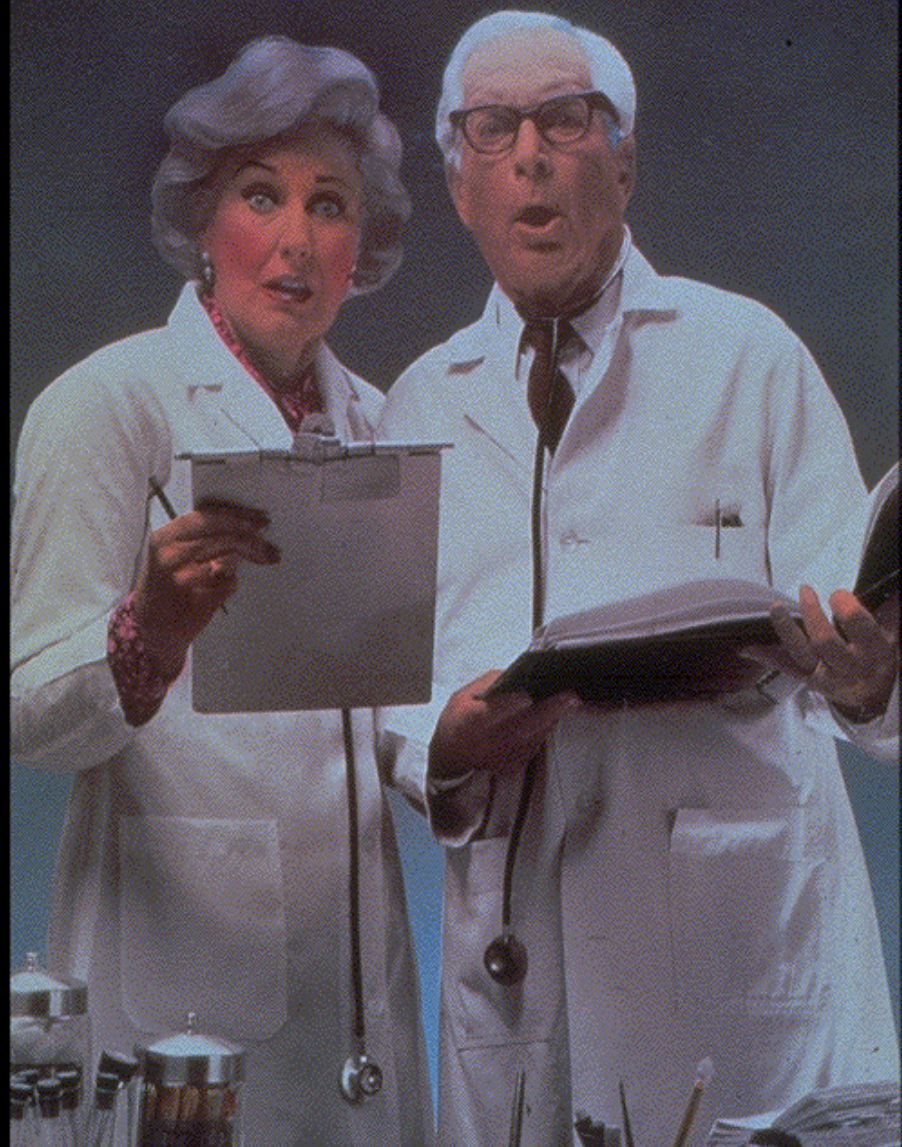
TXA



On the Road to the 22nd Century...



You mean you're still
ALIVE !?



We' ll Make Life for Future Generations



I'm Paul Pepe ...

**... *and I Approved
this Message***

Grazie Mille !



**LARGE BREATH
INFREQUENTLY !!**